



CASE STUDY

SABIC UK Petrochemicals

SABIC UK Petrochemicals choose Keystrokes to deliver high quality blended learning solutions to support their Atlas Project.

Background:

The Atlas Project was commissioned in Spring 2007 to transform the basic office computing environment used by SABIC UK to the SABIC global standards and policies. One of the major objectives was to enable cost effective support for the integration and ongoing support of business processes.

The project involved the implementation of a standard desktop with MS Office 2003 and the migration from Lotus Notes to Outlook. All SABIC UK users, from the board to technicians, were involved - working within three operational sites.

“a high level of support ensured there was no negative impact on performance or business disruption”

Solution:

Keystrokes were chosen to deliver learning solutions to support the Atlas Project. Their experienced learning consultants analysed the audiences and their specific requirements in order to develop the most effective blend of training solutions.

Learning solutions included classroom workshops, interactive demonstrations, desk-side support and e-learning. The rollout schedule was demanding and Keystrokes' training team worked closely with SABIC UK's Change Manager to ensure that the change was as seamless as possible.

“the flexibility of blended learning provided all the help users needed to get the best from the new environment”

Benefits:

- The success of the Atlas Project, supported by high quality training, has enhanced communication links and enabled greater business integration.
- All users can not only use the new features and functions of the new desktop, but are also familiar with the new policies and best practice guidelines which they need to comply with.
- Users have access to additional resources and e-learning materials so they can refresh their skills at any time.
- Using the most suitable and cost-effective training solutions meant that the training project was delivered on time and within budget.

SABIC are now looking forward to continuing to work with Keystrokes as they develop their ongoing strategy for both Microsoft and SAP training.



FOR MORE INFORMATION

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